

Advanced Social Media Strategy Certificate

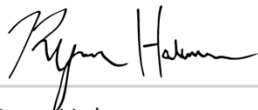
Awarded by The S.I. Newhouse School of Public Communications and HootSuite Media Inc. to:

Caroline Dunn

For participation and successful completion of the

Advanced Social Media Strategy Certificate – 2016

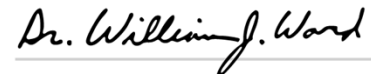
The Newhouse School and HootSuite recognize and commend your personal commitment to expanding your professional skills and strategic approach to social media for business.



Ryan Holmes
HootSuite Media, Inc.



Dean Branham
Syracuse University



Dr. William J Ward
Syracuse University